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FOR IMMEDIATE RELEASE: 11/10/2016

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The Open Door Shelter Announces New Board Member

Norwalk, CT - The Open Door Shelter announces the appointment of Kersten Mitton Rivas to its board of directors.

Kersten Rivas, The Open Door Shelter's newest board member, is the President of Source, an activation agency in Norwalk, CT. A NYC agency veteran, Kersten has worked across a variety of creative shops from GREY to FCB to EURO RSCG to HAVAS. Prior to joining the MDC family at Source, she was the Managing Director of Havas HQ in New York where in addition to running the office, she also had direct responsibility for several businesses including Heineken's Dos Equis and Liberty Mutual Insurance.

Kersten's arrival at Source in June 2014 marked a new chapter in the agency's growth and over the last two years, the agency has gone through a notable transformation to keep pace with modern marketing times. Current client work includes JP Morgan Chase, Harvest Hill, Tata Global Beverages, and Stew Leonard's, to name a few.

A graduate of Ohio Wesleyan University, Kersten has been an active member of the community in Wilton where she lives with her two children giving her time to activities like helping New Canaan Mounted Troop build a new website, teaching YogaTRX classes at Hello Yoga Wilton, and getting increasingly involved in the Westport Arts Center.

In addition to her personal endeavors, Kersten also takes great pride in the work her company, Source, has done in partnership with The Open Door Shelter over the last several years dating back to the Norwalk Emergency Shelter days. In addition to marketing services provided for the Annual Gala and other projects, Source also plays 'Santa Claus' for the shelter every year, donating gifts for 20-30 families and delivering them via their very own Elves. It is something the entire organization gets behind as a way to give back.

Corky Stewart, Board President, said "We are thrilled to welcome Kersten Rivas to the Open Door Shelter Board. Her commitment to improving the lives of the less fortunate in our community is truly remarkable. Our Board of Directors is blessed with a diverse and vital set of skills and experiences which will now be improved and complemented by Kersten's professional depth and caring devotion to helping those in need."

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About the Open Door Shelter: The Open Door Shelter's mission is to effectively address the causes and complexities of the homeless and working poor by providing shelter, food, clothing, case management services, treatment services, transitional planning for short and long term goals, subsidized housing, education, employment, and a path towards independence and success.